

Abu Jaher

SEO Manager

Sylhet, Bangladesh

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Skills

- Semantic & Entity-Based SEO, Topic Architecture, Content Clustering
- Technical SEO: site audits, crawl optimization, Core Web Vitals
- AEO & GEO: structuring content for AI search and LLM discoverability
- Keyword & SERP Intelligence, E-E-A-T Optimization
- Content Strategy & Copywriting
- Link Building, Local & International SEO
- CMS: WordPress, Squarespace, Webflow

Tools/Software

- Ahrefs/ Semrush
- GSC, GA
- ScreamingFrog
- Microsoft Clarity

Languages

- English (Fluent)
- Bangla (Native)

Volunteer Organizer

MCON Sylhet 2025

- Organize Sylhet's first marketing conference.
- Managed logistics, guests, and speakers.

SEO Manager with **7+ years** across SaaS and B2B service companies. Specialized in building organic search systems that **generate consistent inbound leads** and turn SEO into a reliable **acquisition channel**.

Experience

Ofspace Digital Agency

B2B Design & Marketing Agency | 2024 - 2026

SEO Manager

- Grew organic traffic from zero to 70,000 monthly visitors
- Achieved 15,000+ B2B keyword rankings across target verticals
- Generated 10+ qualified inbound leads per week from organic
- Led content clustering, semantic SEO strategy, and AEO/GEO optimization

OneSuite

SaaS Product | 2024 - 2025

SEO Manager

- Built full SEO architecture from scratch: sitemap, URL structure, keyword mapping
- Wrote homepage and landing page copy now used by 2,200+ agencies
- Established organic growth foundation from zero

Technext

Dev Services Agency | 2025 - 2026

Content Strategist

- Generated 15+ organic leads from high-intent keywords
- Built thought leadership content to support B2B sales pipeline
- Ranked multiple high-intent commercial keywords.

Appilix

SaaS Platform | 2025

SEO Copywriter & Strategist

- Wrote product copy and conducted keyword research
- Built a content strategy that now has 120,000+ users.

SunSoftwash

Local Business, New Zealand | 2024 - 2025

Content Strategist

- Built local SEO strategy from scratch
- Achieved 50+ monthly calls and 20+ web leads from organic search

Independent Projects

SEO Blogger & Website Flipper

- Built 15+ niche websites across multiple industries
- Monetised via affiliate, ads, and direct partnerships